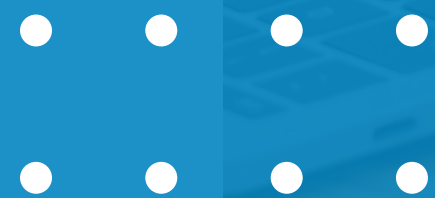




Company Profile

Infinix Techlab





Welcome To Infinix Techlab

We are a digital agency committed to providing all necessary services that are required for your business growth. Infinix Techlab can be explained as a technical lab having infinite possibilities of imagination. We are a quality-centric company, always striving to deliver better than the previous ones. Although our core services include Search Engine Optimization, Social Media Management, and Web Development, we are always driving to include more services



Our Services

Our services can be categorised within the following categories as show below.



**Digital
Marketing**



**Website
Development**



**Application
Development**



Designing



**Content
Development**



Digital Marketing

Digital marketing is a vast industry, which includes various niches. We provide services in these niches.

SEO

Search Engine Optimisation is an organic process of promoting your website on Google.

Social Media

Creating a brand value on social platforms is really important for businesses today.

Pay Per Click

Another means of creating brand value is investing in advertisements on various platforms like Google, and other social media platforms.



Web Development

We understand websites as face to a business. We understand the technicalities in developing a website. Our three main services in web development segment are explained as under.

Core Website

Websites built using direct coding method in various technologies like HTML, CSS, JS, PHP.

CMS Websites

Websites built using platforms like WordPress, Drupal, Joomla, Shopify, etc.

Website Revamp

Redesigning of pre-existing websites using any of the two methods and creating a whole new website for the your business.



Application Development

We categorise applications in three broad categories namely Web-app, Android app, and iOS app.

Web -Application

Developing applications that use browser interface to render interactive user experience application

Android Application

Developing applications that use the Android os to render an interactive user experience application on your device.

IOS Application

Developing applications that use IOS to render interactive user experience application on your Apple device.



Designing

Designing is a vast domain including various sub-fields.

Catalogue

Search Engine Optimisation is an organic process of promoting your website on Google.

Graphics

Creating a brand value on social platforms is really important for businesses today.

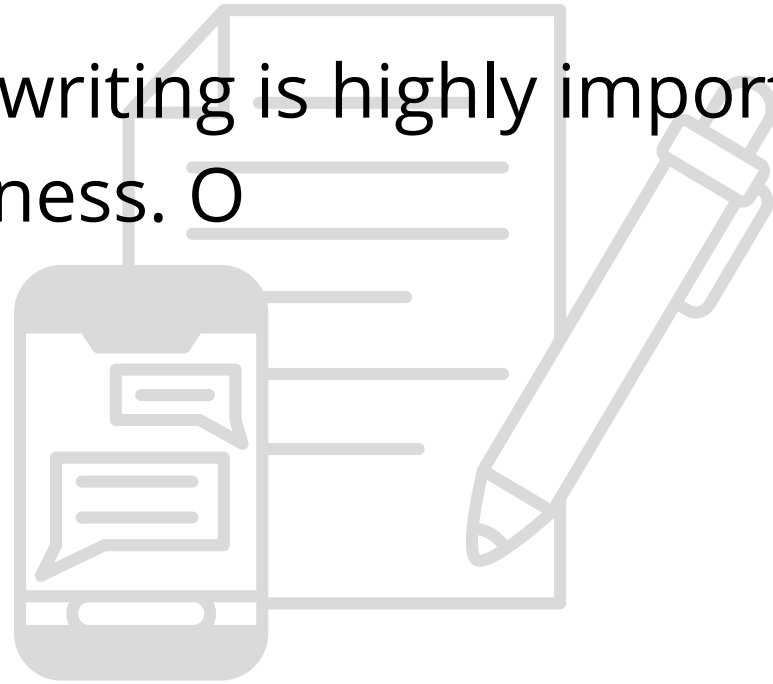
Videos

Another means of creating brand value is investing in advertisements on various platforms like Google, and other social media platforms.



Content Development

Content writing is highly important for any business. O



Blogs

Search Engine Optimisation is an organic process of promoting your website on Google.

Website Content

Creating a brand value on social platforms is really important for businesses today.

Those who
Trust Us



Our Core Team



Aditya Sachdeva
Founder/Director



Anoop Sinha
Technology Head



Dr Anuradha Singh
Content Head



Kashish Sharma
SEO Specialist



Jyoti Raghav
BD Head



Tushar Gulati
Operations Head



Rahul Bagga
Advisor

Thank You

